



ONE
CALL

ONE
VISION

ONE
TEAM

ONE
SOLUTION

oneeleven.ca
on One Imaging

"Working with Shirley and her team at One Imaging has been a great experience. They fulfilled all our imaging needs, providing a turnkey solution for oneeleven (www.oneeleven.ca) – one of Harhay Developments' latest condominium projects."

K. Harhay
Harhay Construction
Management Ltd.

presentation gallery
+ model suite

oneeleven.ca

One Solution

A&C: Wall Wrap & Installation

- Recommended and installed vinyl wall mural (which weather better than paint and can be applied or removed from any surface)
- Planned and prepared artwork files – working with oneeleven's agency
- Seamlessly moved existing signage and installed 7 panels
- Use of 50/50 perforated film on window to allow light into the building without compromising the creative presentation

B: Channel Lettering

- 20' x 25' illuminated sign with raised channel lettering
- LED light sabre illuminated white vinyl letters
- Flawlessly implemented from fabrication to installation

D: Large A-Frames

- 22 A-Frames with vinyl graphics mounted onto a sturdy Sintra board
- Integrated handles for easy installation each weekend

E: Direct Mail

- 133,000 direct mailers produced for launch (33,000 of them addressed)
- Printed on metallic stock for consistent look with brochure

F: Stationery

- Business cards, letterheads and custom made envelopes, all on unique metallic stock



A:
Wall wrap
installation



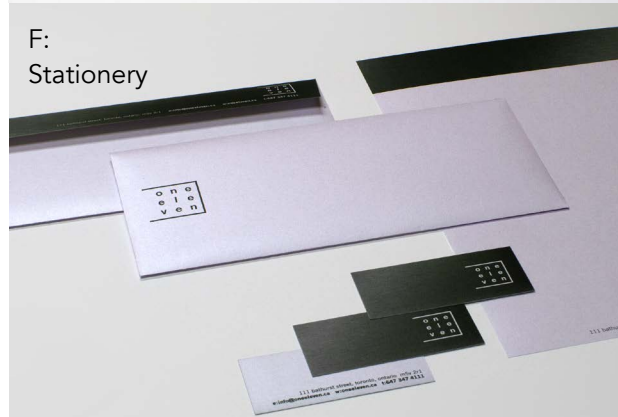
B:
Channel Lettering



C:
Wall
wrap



E:
Direct Mail



F:
Stationery



D:
Large
A-Frames



G: Custom-built Wood Sign

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- 25' x 5' sign utilizing QR code on a custom built wood box to accommodate protrusions on the existing building



H: Front Door Metal Signs

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- Digitally printed on brushed aluminum
- Mounted onto brick face with 1/2" aluminum spacer pegs



I: Flat Screen TV Kiosk

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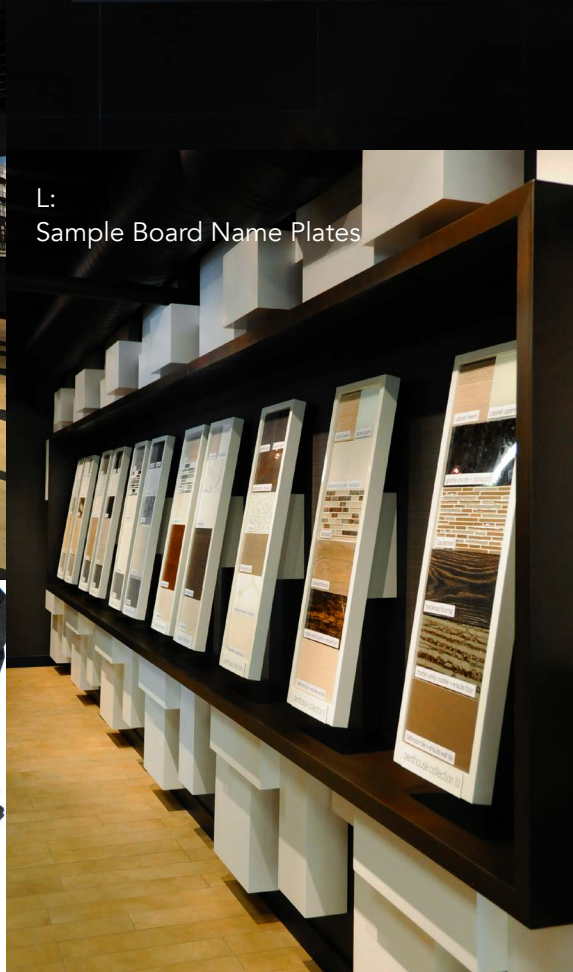
- Developed concept for an interactive touch-screen that lets viewers to take a virtual tour of floor plans, window views and pricing.



J: Custom Print Solutions

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- Oversized prints imaged on various materials such as canvas, acid-free paper and Sintra board



L: Sample Board Name Plates

K: Custom Woven Shopper Bags

- 500 woven shopper bags with silk-screened logo, made to custom-fit the sales brochure



K: Custom Woven Shopper Bags

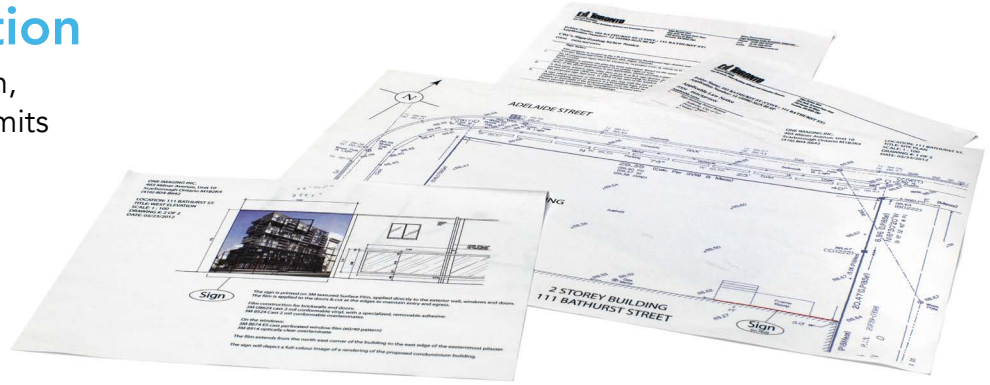
L: Sample Board Name Plates

- Inexpensive, elegant name plates for sample boards, using laser-etched Lamacoid

One Imaging worked with oneeleven and their agency to make sure the branding stayed consistent throughout all the components of the project.

City Permit Application

One Imaging liaised with oneeleven, developing drawings to obtain permits for proposed signage. Our detailed signage drawings were based on architectural renderings created in the 1930s. In addition, One Imaging completed and submitted all applications.



oneeleven Brochure

This high-end, oversized 52-page brochure showcased the upscale condo and all its exciting features. The metallic cover stock captured the distinctive, sparkling black tile used in the oneeleven showroom, so that the printed material maintained branding consistency in line with the client's vision.



The last word from oneeleven



"Shirley's one-stop shopping experience made our company shine. One Imaging flawlessly delivered brochures, direct mail campaigns, show room signage & graphics, sandwich boards, green shopper bags, and large scale wall wraps. They also managed the installation of all of our signage, with fantastic results for the exterior façade of our Presentation Centre.

"Shirley's professionalism and passion for getting it right was clear from start to finish, and the One Imaging team managed to accommodate even the most challenging of last minute changes. Best of all, they delivered on time, on budget and always with a smile!"

K. Harhay, Harhay Construction Management Ltd.



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