



THE FUN FEELING OF BRAZIL IN TORONTO? IT'S A WRAP!

The Situation

For the Pan Am Games, the Brazilian Paralympics marketing team wanted a memorable, one-of-a-kind hospitality suite at a premier downtown Toronto hotel.

The Task

Provide a welcoming environment with a Brazilian flare.





The Actions

- Wrapped the walls and posts with colourful large-format printing and graphics
- Advised on requirements for each element so as to achieve the most powerful impression for the least cost
- Confirmed measurements of every single surface and provided test proofs for remote client approval (Brazil)
- Provided an expert on-site team for fast installation and prompt removal
- Ensured that graphics were all consistent so they supported the brand and flowed beautifully throughout the room
- Responded to last-minute requests to cover TV stands and athlete apparel with suitable graphics

The Result

Our Brazilian client was thrilled to work with a Toronto printing company that goes above and beyond typical printer services. The hotel staff was impressed that the crew arrived promptly for installation and quickly carried out a removal process that left all surfaces pristine. The hotel has already recommended us to others for similar services.

"It was great working with you guys, really. Thanks a lot – I do hope we see each other again one day!"

Nailton Oliveria, Graphic Designer, Brazilian Paralympic Committee (CPB)

One Imaging delivered beyond the client's expectations. We're ready to do the same at your next meeting, event, or conference.

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